**ALB Innovation List 2017 Submission Form**

**\*** Entries open to Asian law firms as well Asian offices of non-Asian (international) law firms (PRC and ANZ excluded)

\* Only one entry per law firm is allowed

\*Firms are encouraged to provide real-world examples and case studies as far as possible

\* Please mark confidential parts of the submission VERY CLEARLY

\* Deadline for submissions is **Friday, Feb. 3, 2017**

**Basic information**

Name of law firm:

Location of Asia office(s):

Year established (in Asia for international law firms):

Number of fee-earners in total in Asia:

Name of regional managing partner:

**Mandatory questions**

1) What are some examples of innovative work you have done last year? [Please be as detailed as possible. Also highlight why it was innovative.]

2) Would you term any of your practice(s) as innovative? Why?

3) Have you made any innovative changes to your business or the way the firm is run in the past year? Why? Please provide details.

4) For firms that have expanded into new markets in Asia in 2016, what are some innovations you have utilized to achieve success in these markets?

5) What innovative hiring or talent strategies have you utilized in the past year to make sure you have the best talent?

6) Any other kinds of innovation practice by you that are benefiting your clients or your firm?