

# ASIAN LEGAL BUSINESS

## IP Rankings Methodology

### Our Research

- The research covers the period spanning from January 2017 to February 2018. This includes both ongoing work (contentious and non-contentious) and matters that were closed during this timeframe.
- *ALB* will draw information from firm submissions, interviews, editorial resources and market suggestions to identify and rank the top firms for Intellectual Property in Asia. Interviews will be conducted only if needed.
- The IP rankings will be separated into two tables: “Patent” and “Trademark/Copyright”. The rankings will also be divided into tiers, with the first tier identifying the strongest IP firms in each jurisdiction.
- The rankings will cover the following jurisdictions: China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam. There will be no Asia-wide table.
- The rankings will feature both domestic and international firms. The following jurisdictions will have separate tables for domestic firms and international firms: China and Japan.
- Our research does not cover Australia and New Zealand.

### Our Rankings

Our rankings are based on the following metrics:

- The volume, complexity and size of work undertaken
- Presence across Asia and in individual jurisdictions
- Key personnel hires and growth of the practice group
- Key clients and new client wins
- Firm’s visibility and profile in the region
- Year-on-Year development and momentum